

Message

Program Coordinator
MBA Business Analytics

Department of Commerce

Delhi School of Economics



Welcome to the forefront of innovation, the MBA (Business Analytics) program at Delhi University's esteemed Commerce Department!

Our vision is finely tuned to the dynamic pulse of today's business world. We aspire to cultivate not just knowledgeable but truly innovative business minds, armed with the practical skills needed to confront real-world challenges. The program's emphasis on AI and machine learning has sparked remarkable interest, drawing over 600 applications for the limited 60 seats available—an undeniable testament to its relevance and allure.

In the words of Vice-Chancellor Yogesh Singh, the future progress of our nation hinges on sustained growth, and innovative business minds are key players in this trajectory. Our program is crafted to nurture these minds, offering a curriculum that delicately balances theoretical concepts with hands-on experience using the latest industry software.

Our meticulous approach ensures that you not only master core management subjects such as financial management, accounting, human resource management, and marketing management but also acquire the practical skills vital for real-world industry challenges. Ajay Kumar Singh, the visionary head of our Commerce Department, underscores that our program is designed to dynamically evolve with industry demands, ensuring you possess the most relevant and up-to-date knowledge and expertise.

Join us on this thrilling journey where theoretical brilliance intersects with hands-on experience. Your dedication to exploring new literature, embracing competition, and fostering innovation will be the catalysts for your success. Let's embark together on this transformative educational experience, preparing you to make a meaningful impact in today's dynamic business landscape.